

Turnitin (Feedback Studio) tutorial for Instructors



Updated : 202002

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Check before you begin

1. Acceptable browser types

Use a Chrome Browser rather than Internet Explorer (IE) even though Turnitin works on all browser types including chrome, IE, Safari, Firefox

- 1) Download chrome browser URL :

<https://www.google.co.kr/chrome/browser/desktop/> 

2. Acceptable file types

Any file types are acceptable including MS Word(.doc/.docx), PDF, Text file (.txt), Google docs, PPT files (.ppt/.pptx), Excel(.xls, .xlsx), Hangul(.hwp), etc. **(Except that HWP files (Hangul file) can lead to an error due to a compatibility issue. Please convert the file to MS-Word or PDF,**

which is a quick fix for a Turnitin upload error for hwp file)

- Only files with texts can be read, not the scanned image files or pdfs with watermarks added.

3. Technical support

If you're experiencing some technical difficulties, please contact Turnitin Support team at tiisupport@turnitin.com stating your name, role, school/institution, Turnitin ID (email address), error description or screenshots)

Create a Turnitin instructor account

1. Email your school/institution's Turnitin admin with the following details:

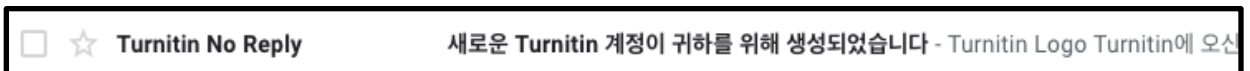
Title: Turnitin instructor account

Include: your school, department, name, role, and email address (preferably school email)

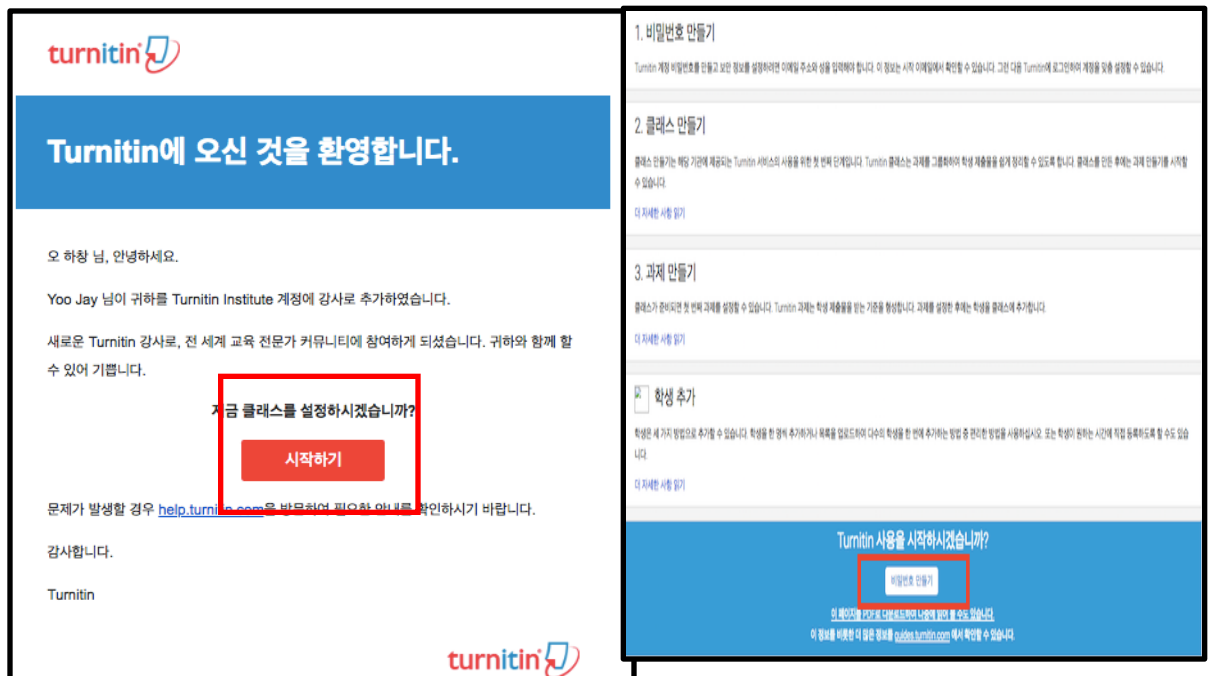
1) You can find Turnitin admin info on your school library or graduate school website. If you can't, please contact koreasales@turnitin.com if you can't find the Turnitin admin info of your school.

2. Once your school's Turnitin admin adds you to the system, you'll receive an automatic email from Turnitin No-reply. Check your email inbox and open the email from Turnitin No-reply.

- Open welcome mail from Turnitin with a sender Turnitin No Reply



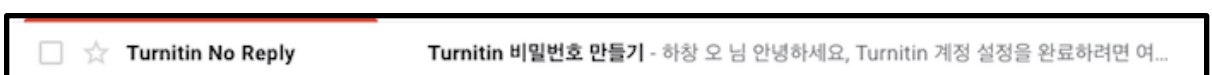
- Click [시작하기] (Begin) -> Click [비밀번호 만들기] (Create password)



Create a Turnitin instructor account continued

1. Type in your email address and your last name and click [next], then you'll receive an automatic email to change your password.)

2. Check your inbox and click the email from Turnitin No-reply.)



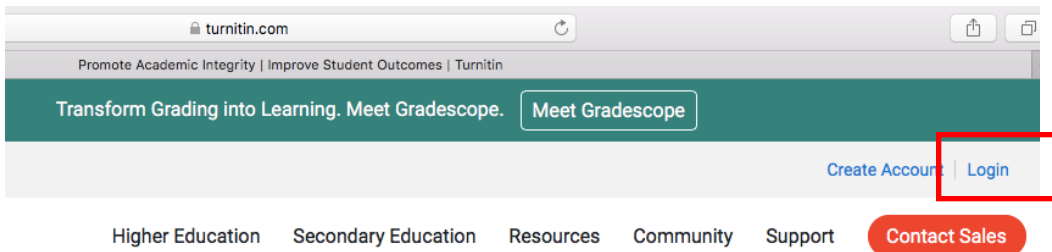
- Click the first url to change your password



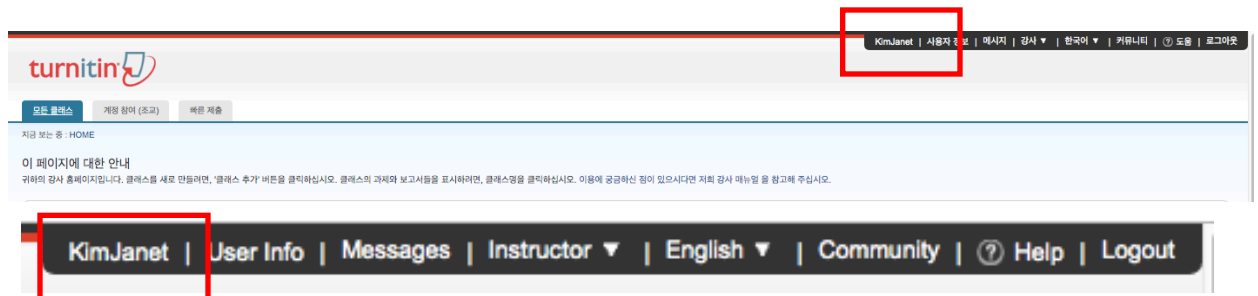
3. There are two different ways of using Turnitin depending on your purpose:
 - 1) Checking your research paper for originality: refer to this manual pp. 6-11
 - 2) Checking your students' papers and give feedback through Turnitin Online Class: refer to this manual pp. 12-15, pp. 9-11

How to Use Turnitin Self-checking

1. Go to www.turnitin.com and log in



2. Click your Profile (Your name on the right top)



On “**Activate Quick Submit**”, choose “**Yes**” and click “**Submit**” at the bottom. (If you like to check multiple files at once, choose that option from “**Default Submission type**”)

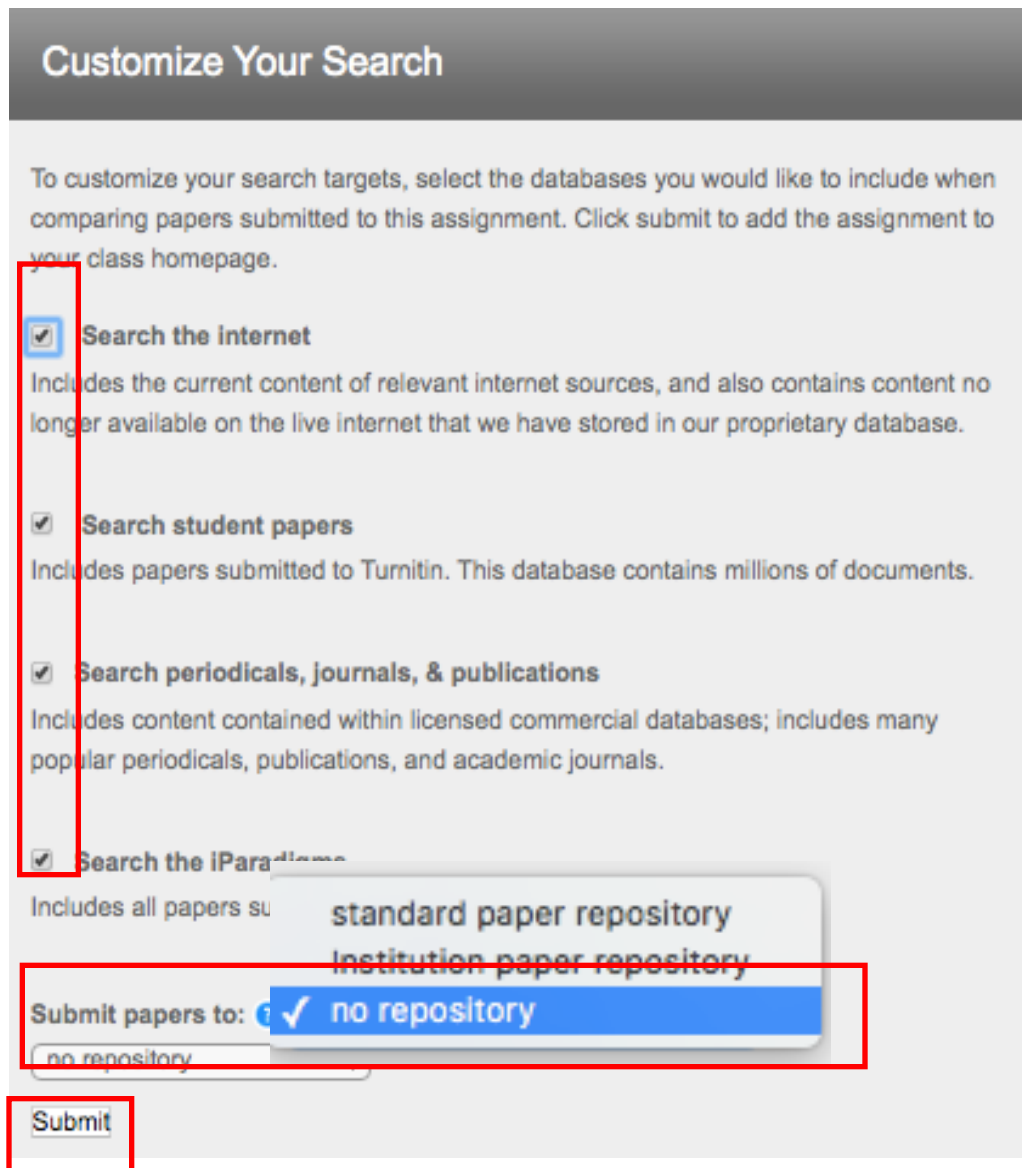
A screenshot of the 'User Information/Account Settings' page. The page is divided into two main sections: 'User Information' on the left and 'Account Settings' on the right. The 'User Information' section includes fields for 'User name', 'Password', 'Confirm password', 'Secret question', 'Question answer', 'Last name', 'First name', and 'Display names as'. The 'Account Settings' section includes options for 'Default user type', 'Default submission type', 'Activate quick submit', 'Items', 'File download format', 'Show page info', 'Send me email updates', 'Use class homepage link', 'Link URL', and 'Link name'. The 'Activate quick submit' option is highlighted with a red rectangular box, showing 'Yes' selected. The 'Submit' button at the bottom left is also highlighted with a red rectangular box. A blue box highlights the 'Default submission type' section, showing 'Single file upload' selected.

How to Use Turnitin Self-checking continued.

3. Once Quick Submit is activated, there'll be a tab called Click **“Submit”** button below your school name. **“Quick Submit”**.



4. On your **“Customize Your Search”** page, **check all the boxes** to include all kinds of papers in the DB, **choose “No repository”** under **“Submit papers to”** and click **“Submit”**.



How to Use Turnitin Self-checking continued.

5. Once you finish editing settings, click **“Submit”** button below your school name to upload your file.

turnitin

KimJanet | User Info | Messages | Instructor ▼ | English ▼ | Community | Help | Logout

All Classes | Join Account (TA) | Quick Submit

NOW VIEWING: HOME > QUICK SUBMIT

About this page
This is your assignment inbox. To view a paper, select the paper's title. To view a Similarity Report, select the paper's Similarity Report icon in the similarity column. A ghosted icon indicates that the Similarity Report has not yet been generated.

Zinnia University

QUICK SUBMIT | NOW VIEWING: NEW PAPERS ▼

Submit

	AUTHOR	TITLE	SIMILARITY	FILE	PAPER ID	DATE
<input type="checkbox"/>	KJ	test	3%		1244300719	21-Jan-2020

6. Fill in your **first name, last name, and submission title**, select your file after clicking **“choose from your computer”** and click **“upload”**. Click **“confirm”** after reviewing submission summary.

* Each file should be not bigger than 40MB (400p) for optimal result processing. Please adjust the size by deleting image files.)

Submit: Single File Upload ▼

First name

Last name

Submission title

The file you are submitting will not be added to any repository.

What can I submit?

Choose the file you want to upload to Turnitin:

Choose from this computer

Choose from Dropbox

Choose from Google Drive

We take your privacy very seriously. We do not share your details for marketing purposes with any external companies. We only be shared with our third party partners so that we may offer our service.

Upload Cancel

Submit: Single File Upload

Please confirm that this is the file you would like to submit...

Author:
kjk

Assignment title:
Quick Submit

Submission title:
test

File name:
Time Education - failed to sell-2019.docx

File size:
188.49K

Page count:
2

Word count:
618

Character count:
3317

We take your privacy very seriously. We do not share your details for marketing purposes with any external companies. We only be shared with our third party partners so that we may offer our service.

Confirm Cancel

8

How to understand Turnitin's Originality Reports

1. Your originality results will be ready in 5 minutes. Refresh the page or click F5.

Once you see the colored box and the percentage under Similarity, your results are ready. Please **click the colored box or the Similarity index (number)** to access the result page.

제출							
<input type="checkbox"/>	저자	제목	유사성		파일	보고서 ID	
<input type="checkbox"/>	홍길동	샘플	53%			630665061	

2. Click the first button in the red section to see the match overview.

The majestic blue whale, the goliath of the sea, certainly stands alone within the animal kingdom for its adaptations beyond its massive size. At 30 metres (98 ft) in length and 190 tonnes (210 short tons) or more in weight, it is the largest existing animal and the heaviest that has ever existed. Despite their incomparable mass, aggressive hunting in the 1900s by whalers seeking whale oil drove them to the brink of extinction. But there are other reasons for why they are now so endangered.

The blue whale's common name derives from bluish-hue that covers the upper side of it body, while its Latin designation is Balaenoptera musculus.

- 1)
- 2)
- 3)
- 4)
- 5)

Match Overview

43%

1	en.wikipedia.org Internet Source	17%	>
2	animals.nationalgeogra... Internet Source	14%	>
3	www.squidoo.com Internet Source	12%	>

Upon clicking the 1) button (Originality index button), you can see the match overview of matched sources. If you need to download the results and hand in the pdf copy of this to the school or the office, please click 5) button.

1) Originality Index: The number you see (ex. 43) is the Originality index and not plagiarism. Upon clicking this number, you can see the match overview. When clicking each matched source, you'll be directed to the matched parts in context in the paper.

2) March breakdown: This button shows you all the marched sources in details. You also can exclude some sources by double clicking them and select "exclude sources"

3) Filter: You can exclude direct quotes (Parts in double quotation marks), bibliography (parts under "references") from your originality results

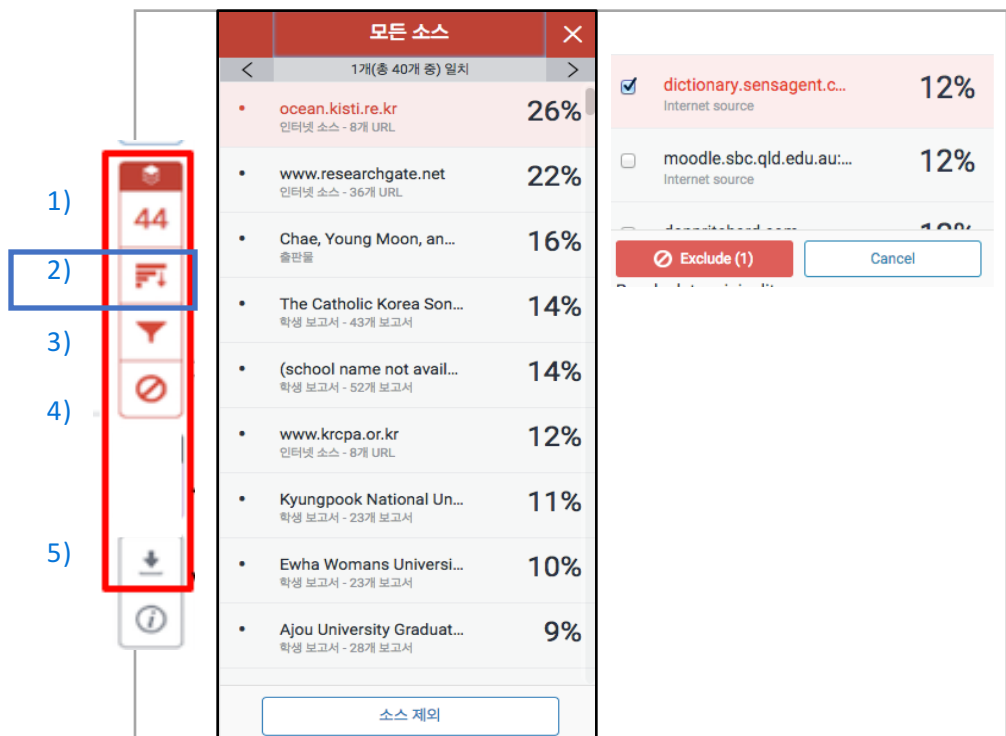
4) Undo: Reset settings of 3) button

5) Download: downloading the pdf of the results (click [current view])

How to understand Turnitin's Originality Reports

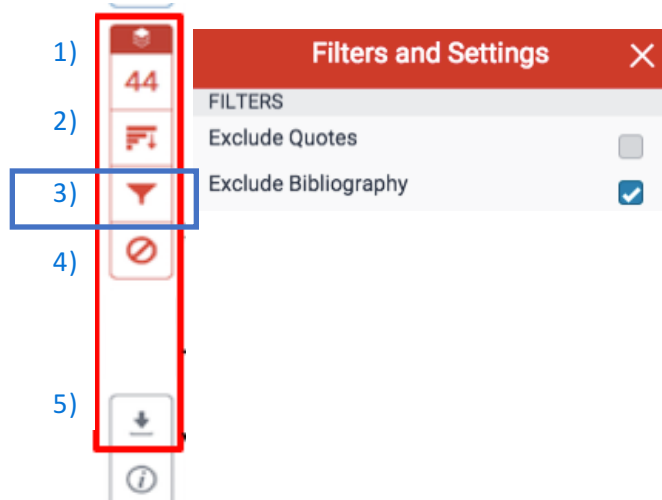
3. You can exclude particular sources of all matched sources from the originality report results by following instructions below. (optional)

Click 2) button -> Double click the item you want to exclude -> Scroll down and click 'exclude sources' -> Click "exclude"



4. You can use the filter function by clicking 3) button.

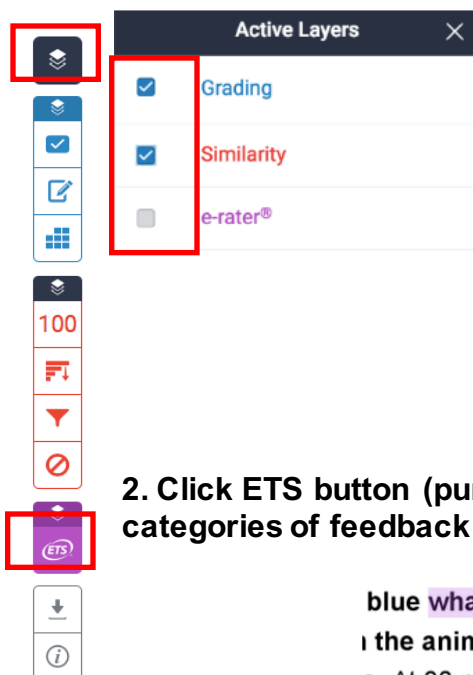
- * You can exclude direct quotes (Parts in double quotation marks("..."))
- * You can exclude bibliography (parts under "references") from your originality results
- * Select Apply Changes button



Automated English Grammar Check powered by ETS E-rater (for TFS customers)

Notice: Automated grammar check e-rater works **when the submitted file is written in English ONLY**. It works properly when the submitted paper contains less than 64,000 characters.

1. Click the black button to make sure e-rater button is activated. If not, please activate the engine by checking the box.



- 1) **Grading**: activate this function for giving feedback and grading
- 2) **Similarity**: activate this function to get originality insights with matched sources information.
- 3) **E-rater**: activate this function to use automated English grammar check provided by ETS, test-holder of TOEIC, TOEFL, and GRE.

2. Click ETS button (purple layer) to see the grammar check results. (5 categories of feedback on your English grammar.

blue whale, the goliath of the
the animal kingdom for its
e. At 30 metres (98 ft) in length
(ETS) View Handbook
You may need to use an article before
this word.
Add comment
Dismiss

Sentences with Passive Voice

When do you use active voice, and when do you use passive voice?

Use the active voice when you want to emphasize the agent of an action. In the active voice, the subject of the sentence generates the energy of the sentence. Here is an example:

I wrote two books before I was 25.

In the passive voice, this sentence is:

Two books were written by me before I was 25.

Can you see which voice makes better sense for what is being said here? Consider the first sentence seen stronger? Choosing the active voice brings a business to writing. However, learning how to use the passive voice effectively will bring power to your writing.

Use the passive voice when you want to emphasize the receiver of the action. In the passive voice the receiver of the action is the subject of the sentence. Here are two sentences in the passive voice:

A decision was reached by the board of trustees. The matter was made to research the costs of conducting with a passive meter to save time one day of the week.

In these sentences, "the board" and "the matter" have more importance from the action than the subject of the sentence. Do you agree that these sentences should be revised and rewritten in the active voice? Other sentences that have a passive voice can also be revised. Sometimes sentences that have a passive voice can also be revised. Here is an example of a sentence that should be revised:

The board of trustees received the report of the costs of conducting with a passive meter to save time one day of the week.

Nonetheless, the passive voice does have some good uses.

Use the passive voice to emphasize the results of an action.

A proposal to increase expenditures for natural resources in wilderness areas was rejected by the voters.

Use the passive voice when the agent or date of the action is unknown.

The person in the park was convicted as soon as the car started to roll.

Use the passive voice if being in the past or present.

When you want to emphasize an equipment or describe a process, the passive voice is a good choice. Also the passive voice can help you use the end of a sentence emphatically. Here is an example of these reasons to use the passive voice.

Coins have been generally exchanged to metal coins. Because from an effective perspective has been placed in the general market of coins. Fields of this all coins are expected to yield a larger harvest than corn that also can produce the general market. However, due to the long-term effects of the use of the coin to be used in the market.

In the paragraph, can you have a sentence being described? Can you feel the emphasis weight of the last word?

Keep your details sharp or then the sentences is better.

The team's members will be choosing a new report next year.

A new report will be chosen by the company's employees next year.

e-rater® Results (Beta)

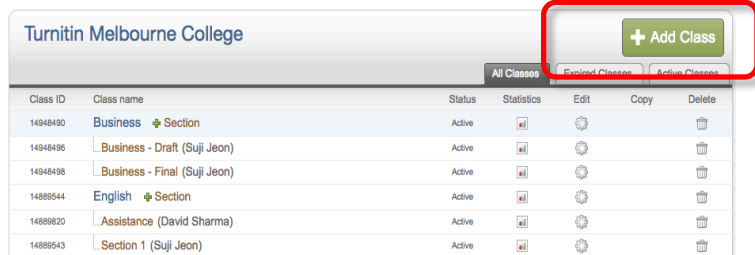
Missing ","	1
Missing Punct.	0
Fused	0
Missing "?"	0
Hyph.	0
Missing Apos.	0
Proper Noun	0
Style	0
Tone	0
Short	0
Coord. Conjunction	0
P/V	0
Long	0
Usage	1
Nonstandard	0
Wrong Article	0

3. Depending on the language settings, feedback and explanations are available in different languages. This grammar check function is good for student self-correction. You can also use these results as the 1st feedback for your students.

How to use Turnitin Online Class (Adding class)

Turnitin Online Class for instructors is to check students' papers to prevent plagiarism and give feedback

1. Once you log in, you'll be directed to your class page. Click [+Add class] button to create a class.

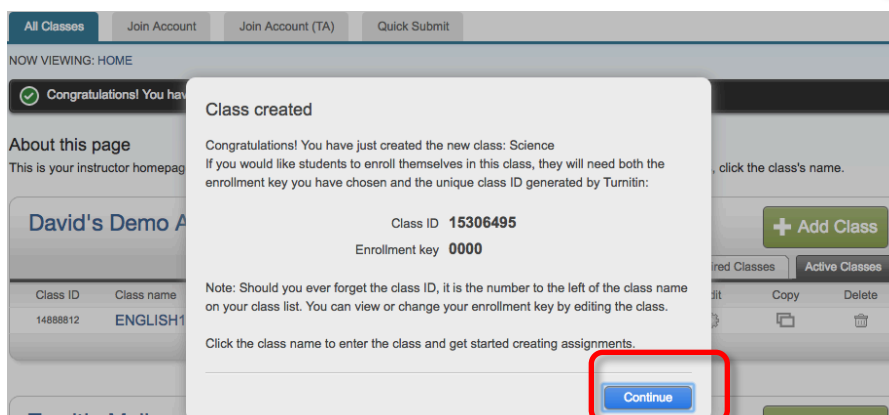


2. Fill in the form for creating a class.

- 1) Class type: [Standard]
- 2) Class name
- 3) Enrollment key: make your own enrollment key (4-12 numbers or English letters ex. 1234, 2020class)
- 4) Subject area
- 5) Student level: Undergraduate, Graduate, etc.
- 6) Class start date
- 7) Class end date
- 8) Click [Submit]
- 8) Click [Continue] on the new pop-up page

Once you click [submit] button, the class ID will be generated. Students will use this class ID and the enrollment key you made to enroll in this class.

The screenshot shows the 'Create a new class' form. It includes fields for Class type (set to Standard), Class name, Enrollment key, Subject area(s), and Student level(s). There are also date pickers for Class start date (09-May-2017) and Class end date (09-Nov-2017). At the bottom right, the 'Submit' button is highlighted with a red rectangular box.



3. Click [+Add assignment] button.

How to use Turnitin Online Class (Adding assignment)

3. Click [+Add assignment] button.

New Assignment

Assignment title [?](#)

Point value [?](#)

Optional

☒ Allow only file types that Turnitin can check for originality

☐ Allow any file type [?](#)

Start date [?](#)

08-May-2017

at 11 : 17 PM

Due date [?](#)

15-May-2017

at 11 : 59 PM

Post date [?](#)

16-May-2017

at 12 : 00 AM

☒ Optional settings

Submit

- 1) Assignment title
- 2) Point value: 0~100
- 3) Start date
- 4) Due date
- 5) Post date: the date that marks and feedback are released to students
- 6) [+Optional settings]

4. On [+Optional settings] : Choose [On due date] for “Generate Originality Reports for student submissions”

Close options

Enter special instructions [?](#)

Enter special instructions to your students about the assignment

Allow submissions after the due date? [?](#)

☐ Yes Select whether you wish to allow submissions after the due date

☒ No of the assignment.

Originality Report

Generate Originality Reports for submissions? [?](#)

☒ Yes Select whether you would like Originality Reports to be generated for submissions to the assignment.

☐ No

Generate Originality Reports for student submissions [?](#)

immediately (can overwrite reports until due date)

immediately first report is final

☒ immediately (can overwrite reports until due date)

on due date

How to use Turnitin Online Class (Adding assignment) continued.

5. On [+Optional settings] : Choose [Standard paper repository] for “Submit papers to”

Exclude bibliographic materials from Similarity Index for all papers in this assignment? ?

☐ Yes

☒ No

Exclude quoted materials from Similarity Index for all papers in this assignment? ?

☐ Yes

☒ No

Exclude small sources? ?

☐ Yes

☒ No

Allow students to see Originality Reports? ?

☒ Yes

☐ No

Submit papers to: ?

no repository ☒ standard paper repository no repository

Search options: ?

☒ Student paper repository

☒ Current and archived internet

☒ Periodicals, journals, & publications

GradeMark

Attach a rubric/form to this assignment ?

Note: students will be able to view the attached rubric/form and its content prior to submitting.

No rubric/form Launch Rubric/Form Manager

Find a rubric that's right for your assignment in Turnitin Teaching Tools

ETS® e-rater® Settings (Beta)

Enable grammar checking using e-rater® technology? ?

☒ Yes

☐ No

Note: Turnitin for iPad® doesn't currently support ETS® e-rater®. All viewing and management of ETS® e-rater® results must be completed through Turnitin directly.

Select ETS® handbook

High School

Select English Dictionary

☐ US English Dictionary

☐ UK English Dictionary

☒ Both US and UK English Dictionaries

Categories enabled by default ?

☒ Spelling

☒ Grammar

☒ Usage

☒ Mechanics

☒ Style

☒ Would you like to save these options as your defaults for future assignments?

6. You can change the assignment settings here:

English: Section 1

CLASS HOMEPAGE | QUICKMARK BREAKDOWN

+ Add Assignment

	START	DUE	POST	STATUS	ACTIONS
William Shakespeare					
PAPER	23-May-2017 12:00PM	01-Jun-2017 4:30PM	31-May-2017 5:00PM	8 / 4 submitted	View
PEERMARK	07-Jul-2017 12:01AM	22-Jul-2017 11:59PM	24-Jul-2017 12:01AM	0 / 4 completed	View
William Shakespeare Revision 1					

More actions

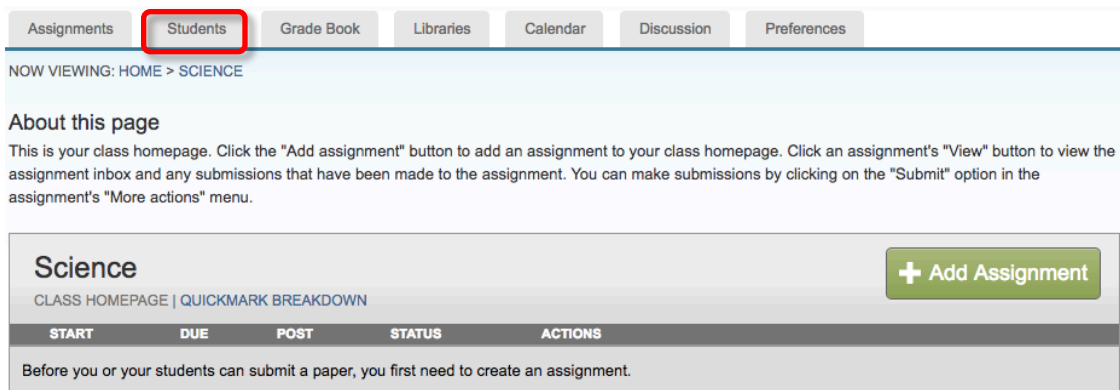
Edit settings

Submit

Delete assignment

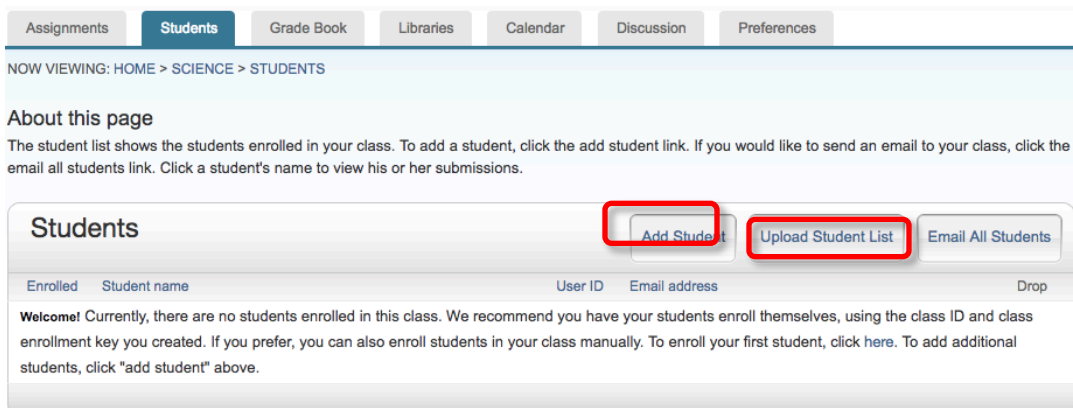
How to use Turnitin Online Class (Adding Students)

7. You can add students following instructions below:



The screenshot shows the Turnitin Online Class interface. At the top, there is a navigation bar with tabs: Assignments, Students, Grade Book, Libraries, Calendar, Discussion, and Preferences. The 'Students' tab is highlighted with a red box. Below the navigation bar, the text 'NOW VIEWING: HOME > SCIENCE' is displayed. The main content area is titled 'About this page' and contains the following text: 'This is your class homepage. Click the "Add assignment" button to add an assignment to your class homepage. Click an assignment's "View" button to view the assignment inbox and any submissions that have been made to the assignment. You can make submissions by clicking on the "Submit" option in the assignment's "More actions" menu.' Below this text, there is a section for the 'Science' class. It includes a header 'Science' and a sub-header 'CLASS HOMEPAGE | QUICKMARK BREAKDOWN'. To the right of the header is a green button labeled '+ Add Assignment'. Below the header is a table with columns: START, DUE, POST, STATUS, and ACTIONS. The table contains one row with the text: 'Before you or your students can submit a paper, you first need to create an assignment.'

- 1) Click the class name to add your students
- 2) Click "Students" (this tab only appears after you click the class name)
- 3) Add student: Enroll a single student: first name, last name, Email address
- 4) Upload student list: The student list must be one hundred (100) entries or less. The list must be a Microsoft Word, Microsoft Excel, or plain text (.txt) file. The first name, last name, and Email address for each student must be provided



The screenshot shows the Turnitin Online Class interface with the 'Students' tab selected in the top navigation bar. Below the navigation bar, the text 'NOW VIEWING: HOME > SCIENCE > STUDENTS' is displayed. The main content area is titled 'About this page' and contains the following text: 'The student list shows the students enrolled in your class. To add a student, click the add student link. If you would like to send an email to your class, click the email all students link. Click a student's name to view his or her submissions.' Below this text, there is a section for the 'Students' list. It includes a header 'Students' and a sub-header 'CLASS HOMEPAGE | QUICKMARK BREAKDOWN'. To the right of the header are three buttons: 'Add Student', 'Upload Student List', and 'Email All Students'. The 'Add Student' button is highlighted with a red box. Below the header is a table with columns: Enrolled, Student name, User ID, Email address, and Drop. The table contains one row with the text: 'Welcome! Currently, there are no students enrolled in this class. We recommend you have your students enroll themselves, using the class ID and class enrollment key you created. If you prefer, you can also enroll students in your class manually. To enroll your first student, click here. To add additional students, click "add student" above.'

As soon as students are added to a class a confirmation Email is sent to the E-mail address provided.

If the student has an existing user profile, the confirmation Email contains only notification of the new class enrollment.

If the Email address used was not for an existing student user in the Turnitin system, the confirmation Email will allow the student to create their password.

New student user profiles that have never logged in are indicated with a pink highlight over the enrollment date to the left of the student name on the student list page.

How to use Turnitin Online Class (Giving feedback)

8. Use blue buttons for giving comments and grading

이동하 | 청소년 심리의 이해 - 과제

25 /30 < 8/14 > ?

이 우 만"

<目次> 기준 지정

31 I. 서론

II. 연구방법

III. 결과

IV. 논의

1. 서론

QuickMark

Commonly Used

Awk. C/S Citation Needed

Commonly Confused Del.

Commonly Used

QuickMark

Awk. C/S Citation Needed

Commonly Confused Del.

Insert Missing P/V Run-on Sp.

1) QuickMarks

창의력 부족

대학생 시기는 곧바로 다가오는 성인의 삶을 대비하는 과도기적 준비기로 자기에 대한 관점 확립하고 사회와 환경에 적응해야하는 것이 중요한 발달과업이라 할 수 있다. 이 시기의 긍정적 적응 여부는 이후의 성인기에까지 영향을 미치게 되므로, 심리적으로 건강하고 행복을 누리는 것은 대학생 개인뿐만 아니라 건강한 사회를 위해서도 매우 중요하다. 우리나라 대학생들은 보통 일시위주의 교육체제로 인해 여러 가지 고민들이 유예되다가, 대학생이 되고 난 후부터 비로소 갑자기 가치관, 진로, 적성, 이성관계, 대인관계, **간접성** 등은 문제에 당면하게 된다(이시은, 2009). 또한 최근 취업난이 심해지면서 대학생들이 소위 '스펙' 관리에 몰두

Feedback Summary

Voice Comment 0:00 / 3:00

Text Comment

- 이 논문은 2016-2017학년도에 청주대학교 학술연구소가 지원한 학술연구조성비(특별연구과제)에 의해 연구되었음
- 사범대학교 체육교육과 교수

essay1_rubric			
Criteria	10	15	20
Focus & Detail 주제와 내용	The topic and main ideas are not clear. Details are not relevant to the topic or missing. 주제와 중심 생각이 명확하게 드러나지 않음.	Topics and main ideas are somewhat clear. Some details are insufficient or irrelevant to the topic. 주제와 중심 생각이 어느정도 명확함. 일부 세부 사항이 충분치 않거나 주제	Clear, well-focused topic. Main ideas are clear and well supported by detailed and accurate information. 주제가 명확하게 초점이 잡혀 있음. 중심 생각이 명료하고, 구체적이고 정
Organization 구성	There is no clear introduction, structure, or conclusion. Transitions are not appropriately used or missing. 서론, 본론, 결론 구조가 명확하지 않음.	The introduction states the main topic. A conclusion is included. Use of transitions is attempted but not consistent or effective at times. 서론이 주제를 소개하며, 결론이 포함	The introduction states the main topic and provides an overview of the paper. A conclusion is included. Transitions are appropriately used.
Word Choice 어휘	uses a limited vocabulary. Some choices and placement of words is often inaccurate. 어휘 사용이 제한적임. 어휘 선택과 배치 가 종종 부정확함.	uses words that communicate clearly, but the writing lacks variety. 의미 전달을 위한 어휘를 적절히 사용 하였으나, 다양성은 부족함.	Uses vivid words and phrases although the choice and placement of words may be inaccurate at times and/or seems overdone. 어휘의 선택이나 배치가 종종 부정확

How to use Turnitin Online Class (Giving feedback)

QuickMarks

Composition

||

Awk.

CutQ

Float

Frag.

Insert:

Needs topic

P/A Agreement

P/V

Pos.

S/V Agreement

Simp.

Support

Tense Shift

Thesis

Tone

Transpose

Vague

Var.

Weak Transition

Wordy

bluish-hue that covers the upper side of its body, while its Latin name, *Mystecetus*, also means "mystic whale" because of the whale belongs to the *Mysteceti* suborder of *Cetaceans*, also known as baleen whales. The baleen is made of fringed plates of fingernail-like material that almost exclusively on krill, the small crustaceans. An adult blue whale can eat up to 40 tons of krill per day.

The oceans of the Earth up until the late 19th century, and harvest them. In 1864, the Norwegian whaling ship, the *St. John*, was the first ship specifically designed for catching large whales. The ship was built in 1864 and was the first ship to be built specifically for whaling.

SW

Clear explanation

Your explanation in this section is clear. Which parts of your essay would benefit from this type of thorough attention?

Add comment

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Ideas/Content

Exceeds

4

4

Actual Writing

Organization

Exceeds

Order and structure are strong and the reader through the text. Effective sequencing and paragraph breaks. Introduction: inviting beginning that draws the reader in. Conclusion: Satisfying sense of resolution or closure. Smooth, effective transitions among elements (sentences, paragraphs, ideas).

Criteria

Scales

Exceeds

Meets

Nearly Meets

Beginning

4.00

3.00

2.00

1.00

Ideas/Content

20%

Purpose and main ideas: clear, focused and interesting. Supporting details: Relevant, carefully selected details; Makes connections and shares insights.

Purpose and main ideas: clear and focused Supporting details: General or limited in places. Some connections and insights are present.

Purpose and main ideas: overly broad or simplistic Supporting details: Limited, off-topic, predictable or too general. Connections and insights are missing.

Purpose and main ideas: unclear and require inferences by reader Supporting details: Minimal development; insufficient details, irrelevant details Extensive repetition.

Organization

20%

Order and structure are strong and the reader through the text. Effective sequencing and paragraph breaks. Introduction: inviting beginning that draws the reader in. Conclusion: Satisfying sense of resolution or closure.

Organization is clear; order and structure are present. Clear sequencing and paragraph breaks; organization is predictable. Introduction: recognizable, developed. Conclusion: developed. A variety of transitions used. Details

Organization is unclear; order and structure are missing. Introduction: too short, obvious or ineffective (e.g., "My topic is..."). Conclusion: too short, obvious or ineffective. Transitions are infrequent, ineffective or repetitive. Placement of details is not always effective.

Organizational structure is unclear and difficult to follow, or too short to demonstrate organization. Paragraph breaks are missing. Introduction: missing or underdeveloped. Conclusion: missing or underdeveloped.

Word Choice

20%

Employs a broad range of words, which have been carefully chosen and thoughtfully placed for impact. Accurate, specific words; word choices energize the writing. Fresh, vivid expression; slang, if used, seems purposeful and is effective.

Employs a variety of words that are functional and appropriate to audience and purpose. Expression that is accurate and effective. Words and phrases are natural. Descriptive, figurative, or technical language, if used, is appropriate and effective.

Does not employ a variety of words, producing a "generic" paper filled with familiar words and phrases. Language lacks precision and variety, or is inappropriate to audience and purpose. Expression is ordinary or general; slang, if used, is inappropriate.

Language is repetitive and/or misused, taking away from the meaning and impact. General, vague words. Extremely limited range of words. Words do not fit the text: imprecise, inadequate, or wrong. Text is too short to show.